

**THE BOARD OF COUNTY COMMISSIONERS  
DURHAM, NORTH CAROLINA**

Monday, May 2, 2005  
9:00 A.M. Worksession

**AGENDA**

**1. Public Library Facilities Naming Policy**

The Durham County Library Board of Trustees, together with the Board of the Directors of the Durham Library Foundation Inc., the Campaign Cabinet for The Campaign for the Library?Branching Out, the Executive Board of the Friends of the Durham Library Inc. and Library administrators and staff request that Board of County Commissioners approve the proposed Public Library Facilities Naming Policy.

**Background**

In recognition of the fact that endowment and capital fundraising are essential elements of any strategy to create world-class library facilities, collections, services, programming and resources for the citizens of Durham County, a group of library supporters created the Durham Library Foundation Inc. (Foundation) in 2000. Although the Friends of the Durham Library Inc. (Friends) began supporting the Library in 1968, the group?s focus has always been and continues to be short-term assistance. The Foundation and Friends are working in concert and complement one another perfectly in addressing both the current and long-term financial needs of the Library.

The Foundation immediately established an annual fund campaign that has raised more than \$180,000 over the past five years. It has used these funds to provide timely support both unilaterally and in partnership with the Friends for library programs, acquisitions, staff development, grant-matching, and resources development. However, the Foundation realized the need to mobilize as quickly as possible for the purpose of creating larger, long-term funding pools that could be leveraged to support the Library family?s future efforts toward creating a world-class library system.

The Foundation formed a fundraising subcommittee in the spring of 2003 and hired Capital Development Services (CDS), a fundraising consulting firm, to assist with the process of framing a major campaign. The subcommittee, which is now the Campaign Cabinet, includes some of Durham?s most influential leaders. The Foundation Board, CDS and the Campaign Cabinet have put in place the strategy for The Campaign for the Library?Branching Out, which received its first major gift late in 2003.

Early in its planning process and through the collective experiences of its members, the Campaign Cabinet understood that a naming opportunities strategy would be critical to the success of the fundraising effort. Cabinet members knew that this is common protocol of large fundraising efforts. Several potential donors had already expressed an expectation that a discussion of possible naming opportunities would be part of the negotiations for their pledges. Cabinet members worked with library administrators and CDS to identify those naming opportunities that would be made possible during the Campaign?primarily spaces within and on the grounds of the new regional libraries and the historic Stanford L. Warren Branch Library, which is currently undergoing ?Restoration, Renovation, Renewal." All parties involved quickly realized that no uniform naming policy existed to govern the process, should there be any attempt to add a naming opportunities element to the fast developing campaign. The Campaign Cabinet made the Foundation Board and the Library?s Board of Trustees aware of this serious impediment to the use of a naming opportunities strategy.

The Foundation Board and staff, the Library?s Board of Trustees, the Friends? Executive Board, and library administrators collaborated to prepare and endorse the policy, application documents, and agreements that will govern all naming opportunities for the Durham County Library. The Library?s Board of Trustees acknowledged that the process created has implications not only for the immediate campaign, but also for any future desire the community might express concerning the naming of spaces within and on the grounds of library facilities.

Resource Person(s): **Lionell Parker**, Chair, Durham County Library Board of Trustees; **Jon Miller**, Vice Chair, Board of Trustees; **Bessie M. Carrington**, Secretary, Board of Trustees, and Chair, Family Gifts Division, The Campaign for the Library; **Elsa Woods**, Trustee and Vice President/President Elect of the Friends of the Durham Library Inc.; **The Honorable Willis P. Whichard**, President, Durham Library Foundation; **J. Peter Anlyan**, Director, Library Foundation, and Chair of The Campaign for the Library; **John Hope Franklin**, Honorary Chair, The Campaign for the Library; **Dr. James H. Semans**, Honorary Chair, The Campaign for the Library; **Mary D.B.T. Semans**, Honorary

Chair, The Campaign for the Library; **Mr. Robert A. "Bob" Ingram**, Honorary Chair, the Campaign for the Library; **Dr. Thomas F. "Tom" Keller**, Co-Chair, The Campaign for the Library; **Della Michaux**, Co-Chair, The Campaign for the Library; **William A. "Bill" Shore**, Co-Chair, The Campaign for the Library; **Ann W. Craver**, Director, Library Foundation, former Trustee and Cabinet member for The Campaign for the Library; Philip Cherry III, Library Director; and Jana A. Alexander, the Library's Marketing Services Division Manager

COUNTY MANAGER'S RECOMMENDATION: THE COUNTY MANAGER'S RECOMMENDS THE APPROVAL OF THE PUBLIC LIBRARY FACILITIES NAMING POLICY.

**2. Resolution of Support for Legislation to Reestablish a Mediation Center in Durham**

Members of the Committee to Reestablish a Mediation Center in Durham are working with Rep. Mickey Michaux to request legislative funding for mediation services and to reestablish these services in Durham. Community leader Melvin Whitley and Grace Marsh, who is executive Director of Women in Action, Inc., have asked the Board to approve a resolution of support for this initiative. With legislative funds, Women in Action plans to establish the Elna B. Spaulding Center for Dispute Resolution that will meet the conflict resolution needs of the Durham Community.

Resource Person(s): Deborah Craig-Ray, Assistant County Manager

County Manager's Recommendation: The Manager recommends that the Board suspend the rules to approve the resolution as requested by Melvin Whitley and Grace Marsh and forward to copies to members of the Durham Legislative Delegation

**3. Proposed Reduction in Funding by Legislature**

Members of the Durham County Judiciary have requested to address the Board concerning the reduction of funding for the courts in the State's proposed budget, including possible elimination of Drug Court, Family Court, and arbitration. The District Attorney has also requested to speak on proposed reductions in the District Attorney's budget for the ensuing year.

Resource Person(s): District Court Judges Brown and Chaney; District Attorney Mike Nifong

County Manager's Recommendation: The Manager recommends that the Board receive the concerns of the judicial officials and give direction to staff.

**4. Report on Tax Increment Financing**

The County Attorney will give a presentation on Tax Increment Financing. This is the new financing which is available due to the passage of the Constitutional Amendment known as Amendment One.

Resource Person(s): Chuck Kitchen, County Attorney

County Manager's Recommendation: The Manager recommends that the Board receive the report of the County Attorney and give direction to staff as appropriate.

**5. Update?Department of Juvenile Justice and Delinquency Prevention**

30 min.

Donnie Phillips will provide an update from the Department of Juvenile Justice and Delinquency Prevention, with focus on Durham Court Services Unit, the Juvenile Crime Prevention Council, and risk and needs assessments of juvenile offenders.

Resource Person(s): Donnie Phillips, Chief Court Counselor

COUNTY MANAGER'S RECOMMENDATION: THE MANAGER RECOMMENDS THAT THE BOARD RECEIVE THE UPDATE.

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**11:15 A.M. ? 1:00 P.M.**

**6. Lunch and Tour of Improvements at Museum of Life and Science**

The Board of County Commissioners will convene at the Museum of Life and Science for lunch and a tour of improvements that are being undertaken using County bond funds. (11:15 a.m. to 1:00 p.m.)

Resource Person(s): Barry VanDeman, President and CEO, Museum of Life and Science; Debbie May, Vice President for Administration; Roy Griffiths, Vice President for Exhibits and Planning; Julie Rigby, Vice President for External Relations

COUNTY MANAGER'S RECOMMENDATION: THE MANAGER RECOMMENDS THAT THE BOARD EXPRESS ITS APPRECIATION TO THE MUSEUM OF LIFE AND SCIENCE FOR ITS HOSPITALITY AND ADVISE THE STAFF IF ANY ADDITIONAL INFORMATION IS NECESSARY UPON COMPLETION OF THE TOUR.

**7. Civic Center Management Agreement**

The Board is requested to receive a presentation on a new Civic Center Management Agreement with the Shaner Hotel Group, owner of the Marriott Hotel. As co-owners of the Durham Civic Center, the City and County have jointly held a Management Agreement and a Catering Agreement for

operation of the facility since it was built in 1987. The current contracts with the Shaner Hotel Group were entered into in 1999 and were due to expire on March 14, 2004. However, the agreements were extended through May 31, 2005 to allow time for an extensive restructuring of the contractual relationship. During this period, a Civic Center Negotiation Team, comprised of City and County staff, and members of the Civic Center Authority Board, evaluated and reviewed a number of aspects of the operations including a study of the facility space; analysis of performance measurements and financial data; and engaged the services of a convention consultant to analyze national civic center design models and best practices as well as assist in the negotiation of a new contractual relationship.

The Negotiation Team is recommending that the current Management and Catering Agreements be combined into one, simplified agreement known as the Civic Center Management Agreement for a period of five (5) years.

The two other agreements governing the Civic Center operation, the Air Lease Agreement and the City-County Interlocal Agreement remain in full force and effect until their expiration 75 years from the project inception in 1987.

Resource Person(s): Carolyn P. Titus, Deputy County Manager; Carol Hammett, Deputy County Attorney; George Quick, Finance Director; Rod Abraham, Chairman, Civic Center Authority Board; Rob Hunden, Vice President, CH Johnson Consulting, Inc.; Todd Gruen, Project Director, C.H. Johnson Consulting, Inc.; Julie Brenman, Budget Director, City of Durham; and Christina Cates, Senior Budget Analyst, City of Durham.

County Manager's Recommendation: The Manager recommends that the Board receive the presentation and provide staff with feedback and direction. If appropriate, the contract may be placed on the Board's May 9 consent agenda for approval.

8. **Continuing Review of Durham County's Ten Year Capital Improvement Program (CIP) for FY2006-2015**

The Board is requested to receive updates on the following CIP projects:

Durham Technical Community College (DTCC)

Dr. Phail Wynn, Jr., President DTCC

Human Services Complex

Glen Whisler, County Engineer

The Freelon Group

The White Cross Community Center

Glen Whisler, County Engineer

Mike Turner, General Services Director

Mike Ruffin, County Manager

County Manager's Recommendation: The Manager recommends that the Board receive the review and provide direction.