

**“Solidifying Your Next”**  
Minority Enterprise Development (MED) Week  
Durham, North Carolina  
October 14-18, 2024

Since 1983, the U.S. President has proclaimed a national MED Week observance to recognize the outstanding accomplishments of minority business enterprises and to honor those corporations and financial institutions supporting minority business development. Durham’s MED Week is a series of educational, outreach and recognition events that commemorates the achievements of minority entrepreneurs and affirms government, business and community organizations' commitment to the principle of equal opportunity.

Sponsorship of the 2024 Minority Enterprise Development Week builds excellent visibility for your business in the community at large, and to the many business leaders and decision makers who participate in the events. Sponsoring Minority Enterprise Development Week is a great way to associate your business with a positive, proactive movement for the celebration of minority entrepreneurship and development of diversity.

**A tentative schedule of events is as follows:**

Monday, October 14<sup>th</sup>: HUB Certification Day – 10:00 a.m. – 2:30 p.m.

Tuesday, October 15<sup>th</sup>: Business Fair – 1:00 p.m. – 4:00 p.m.

Wednesday, October 16<sup>th</sup>: Support an MWBE Day – All day

Thursday, October 17<sup>th</sup>: Program and Luncheon – 9:00 a.m. – 2:00 p.m.

**2024 Minority Enterprise Development Week Sponsorship Opportunities**

**Title Sponsor:                                 \$5,000.00**

**Benefits:**

- Reserved seating for ten (10) on Thursday
- Vendor space at the MED Week Business Fair
- Time at the Podium during Luncheon (optional)
- Verbal recognition from the podium at all events
- Company name and logo featured in all pre-event promotions
- Logo recognition in printed event program

**Gold Sponsor:                                 \$2,500.00**

**Benefits:**

- Reserved seating for eight (8) on Thursday
- Vendor space at the MED Week Business Fair
- Verbal recognition from the podium at all events
- Company name and logo featured in all pre-event promotions
- Logo recognition in printed event program

**Silver Sponsor:                                 \$1,500.00**

**Benefits:**

- Reserved seating for six (6) on Thursday
- Vendor space at the MED Week Business Fair
- Verbal recognition from the podium at all events
- Company name and logo featured in all pre-event promotions
- Logo recognition in printed event program

**Bronze Sponsor: \$1,000.00**

**Benefits:**

- Reserved seating for four (4) on Thursday
- Vendor space at the MED Week Business Fair
- Company name and logo featured in all pre-event promotions
- Logo recognition in printed event program

**MWBE/HUB Supporter: \$500**

**Benefits:**

- Reserved seating for two (2) on Thursday
- Vendor space at the MED Week Business Fair
- Company name and logo featured in all pre-event promotions
- Logo recognition in printed event program

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**Deadline for sponsorship registration and payment: Monday, September 1, 2024**

**\*\*Sponsorship payments received after September 1, 2024 may not be eligible for all pre-event promotion.\*\***

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**Follow the steps below to complete the sponsorship registration form and payment.**

**Step 1:**

To Register: Click on the [Sponsorship Registration Link](#) or use the QR Code



**Step 2:**

Payment: Select a Payment Method.

**Option 1:** Payment by **Check**. Make checks payable to the City of Durham. All checks must be received by September 1, 2024.

**Mail Checks to:**

Attention: Sheilah Faucette  
City of Durham  
General Billing and Collections  
101 City Hall Plaza, Suite 1100  
Durham, NC 27701

**Option 2:** Payment by **Card, Cash App or US Bank**: Click [here](#) for online payments.

**Step 3: Confirmation:** Look for confirmation emails and RSVPs for MED Week Events.