

Durham Sports Commission

Board of Directors

Minutes of the Tuesday, June 6, 2017 Session

Meeting of the Board of Directors

Directors present: Chairman Omar Beasley, Vice-Chairman George Habel, Treasurer/Secretary Terrence Holt, Directors Dan Hill, Tommy Hunt, & Chris Kennedy.

Directors absent: Desmond Scott, Ingrid Wicker McCree, & Dwight Perry

Official Welcome

Chairman Omar Beasley called the session to order at 12:01 PM in the Durham Convention & Visitors Bureau and welcomed those present.

Agenda

Chairman Omar Beasley called for any director having a perceived conflict of interest with an item on the agenda to state that conflict. Vice-Chairman George Habel announced a conflict of interest related to the budget with ACC Baseball Fan Fest. The board chose to remove those line items from the budget and remove any conflict of interest.

Chairman Omar Beasley asked for consideration of approval of the Agenda. A motion was made by Director Dan Hill and seconded by Treasurer/Secretary Terrence Holt to approve the agenda. The motion passed unanimously.

Approval of the Consent Agenda Items

Chairman Omar Beasley asked for consideration of approval of the items on the Consent Agenda or to indicate a request to remove an item from Consent. A motion was made by Vice-Chairman George Habel and seconded by Director Dan Hill to approve the Consent Agenda items. The motion passed unanimously.

Therefore, the following items were approved:

1. Minutes of the May 2, 2017 Board of Director's Meeting - including the attendance listing
2. June Staff Report

Incentives & Grants

- Bull City All-Star Lacrosse Games – The Board of Directors voted not to approve the funding of the event due to the event already taking place and not wanting to set precedent for funding events after they have already occurred. The also noted that future funding would need to show an expanded state-wide effort as a driver of sports tourism.
- Ryan Smith Football Camp – The Board of Directors voted to grant \$2,000 to the camp with the motion put forth by Director Dan Hill, seconded by Chris Kennedy. The motion passed with a vote of 5 to 1, with Director Tommy Hunt opposing the motion. There was discussion on if the money was needed to host the event and Terrence Holt

provided his expertise in the field to put the expenses in perspective. It was also noted that we needed more information in regards to the target audience to attend the camp and if he had applied in for the NFL Grant.

Finance

- The Statement of Activity for April 2017 was provided to the board. A motion to accept the document was put forth by Director Dan Hill, seconded by Terrence Holt and the motion passed unanimously.
- FY16-17 & FY17-18 Budgets were presented to the board. DCVB CEO Shelly Green explained the budgeting process and provided documentation to show the changes in revenue compared to what the interlocal agreement originally called for. The board did question the board in regards to funding levels and how do we communicate the need to those funding partners. After a review of the two budgets, a motion was made to adopt both the FY16-17 and FY17-18 Budgets by Director Tommy Hunt and seconded by Director Dan Hill. The motion passed unanimously.

Annual Report Items

Staff entered a discussion with the board of directors in regards to what they would like to have included in their annual report. Items were presented by staff, but after a lengthy discussion the following were listed as priorities for them: Letter from the Chairman of the Board of Directors and Executive Director, timeline of Major Milestones, events supported in the FY and their impact on the community (need to focus on the economic impact), a look at what is to come: events that will be supported, major events being brought in, upcoming major milestones, thank You Section: highlighting those that have supported the DSC, and Financial Report. The staff will be working with the marketing team to put together the report and are expecting it to be released in October 2017.

Updates

Executive Director, Ashleigh Bachert, updated the Board on various items including the following:

- Staffing: Alyssa Duke was hired as the Sports Services Manager and will be present at the board retreat before her first official day in the office on July 6th. Interns Mike Ramsay and Kaylee Sciacca were both introduced as a part of the team.
- ACC Baseball Tournament in Louisville – highlights of the trip to scout the event in Louisville were given, as well as, a brief presentation from DCVB CEO Shelly Green in regards to the hotel room occupancy the last four years and the noticeable difference hosting the tournament means to the market.
- Board Retreat – the board was reminded of the upcoming retreat on the 27th.

Adjournment

With no further comments the Chairman adjourned the meeting at 1:36 PM.

Respectively submitted by Terrence Holt, Secretary to the Board