

# DINE COMMUNITY

DINE is a team of Registered Dietitians (RDs), who teach interactive nutrition and cooking classes, promote healthy messaging, and partner with sites to help facilitate environmental changes that encourage healthy choices.

**2023-2024 DINE in Community programming resulted in:**

**959** ADULTS IN DURHAM  
received nutrition education in



**19** community  
organizations

**92** cooking  
demos

**81** interactive  
classes



trying **36** unique & affordable  
recipes

**84%** reported learning something new & **72%**  
plan to make a healthy change.

“

*I didn't know I could make a smoothie without ice.  
I can use frozen fruit!*

~ Adult participant



Other ways DINE supported the community:

**790**

new social media posts,  
reels, stories, and videos in  
English and Spanish

**13,552**

adults reached through  
community events, e-newsletters,  
and additional resources

**11,739**

**SAY YES TO  
WATER**

people reached with  
social marketing  
messaging by the  
Community Team

★ DINE assisted with the expansion of Triangle Double Bucks and is now in 8 farmers' markets and one brick and mortar store, operating 6 days a week. ★



“My life and my children's lives + health has improved because of this program.  
~Double Bucks customer”

**4,783**  
transactions  
from eligible  
Double Bucks  
benefit  
programs

**\$161,981**  
in Double  
Bucks  
provided to  
customers

**797**  
unique  
customers\*  
shopped  
with EBT  
benefits

**\$277,370**  
in local foods  
purchased with  
Double Bucks,  
EBT, and WIC &  
Senior FMNP

Of 86 customers surveyed at seven markets:

100% say Double Bucks made food more affordable

86% say overall health and wellbeing have improved

88% say household has been able to buy more food

95% eat more fruits and vegetables because of Double Bucks

## Double Bucks highlight

DINE worked alongside markets to coordinate and promote special events for WIC families, Head Start families, and seniors in our community. Markets also hosted triple bucks days around the holidays when money can be especially tight for families.

*THANK YOU!*

Triangle Double Bucks thanks our 2024 funders: **Durham County Government, Duke Health, Burt's Bees Greater Good Foundation, the Town of Carrboro and many other individuals and businesses!** Shout out to our fiscal sponsor: **Farmer Foodshare!**

\*DINE tracks unique customers using the last four digits of the EBT card. This does not track customers with WIC & Senior FMNP, cash, or special projects.



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