Durham's Innovative Nutrition Education Program

DINE COMMUNITY

DINE is a team of Registered Dietitians (RDs), who teach interactive nutrition and cooking classes, promote healthy messaging, and partner with sites to help facilitate environmental changes that encourage healthy choices.

2023-2024 DINE in Community programming resulted in:

959 ADULTS IN DURHAM received nutrition education in





84% reported learning something new & 72% plan to make a healthy change.

I didn't know I could make a smoothie without ice. I can use frozen fruit! ~ Adult participant

Other ways DINE supported the community:

new social media posts, reels, stories, and videos in **English and Spanish**

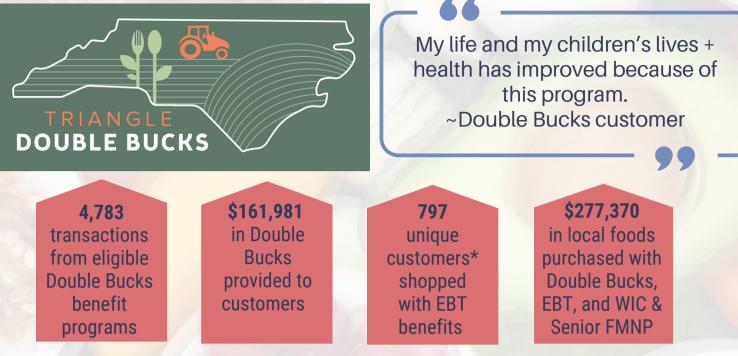
13,552

adults reached through community events, e-newsletters, and additional resources



people reached with social marketing messaging by the **Community Team**

DINE assisted with the expansion of Triangle Double Bucks and is now in 8 farmers' markets and one brick and mortar store, operating 6 days a week.



Of 86 customers surveyed at seven markets:

100% say Double Bucks made food more affordable

86% say overall health and wellbeing have improved

88% say household has been able to buy more food

*DINE tracks unique customers using the last four digits of the EBT card. This does not track customers with WIC & Senior FMNP, cash, or special projects.

95% eat more fruits and vegetables because of Double Bucks

Double Bucks highlight

DINE worked alongside markets to coordinate and promote special events for WIC families, Head Start families, and seniors in our community. Markets also hosted triple bucks days around the holidays when money can be especially tight for families.



Triangle Double Bucks thanks our 2024 funders: Durham County Government, Duke Health, Burt's Bees Greater Good Foundation, the Town of Carrboro and many other individuals and businesses! Shout out to our fiscal sponsor: Farmer Foodshare!



Public Health



This material was funded by USDA's Supplemental Nutrition Assistance Program - SNAP. This institution is an equal opportunity provider.

