



Durham's Innovative Nutrition Education

2024-2025

IMPACT in COMMUNITY

DINE in Community is a team of four Registered Dietitians (RDs), who teach interactive nutrition and cooking classes, promote healthy messaging, and partner with sites to facilitate environmental changes that encourage healthy choices.

955

individuals in Durham
received nutrition education,
including 110 children.

This included:

85

lessons



19

sites



36

recipes



343

adults were surveyed
post-DINE class.

80%

reported learning
something new
from class.

62%

plan to make a
healthy change.

“

*This recipe will be a good one for
my diabetes. I am going to go get
the ingredients today!*

~DINE class participant

”

13,684

individuals

say yes to
WATER

reached with the Say Yes to
Water social marketing campaign.

The campaign tailored messaging and materials for various Durham County audiences and sites, such as schools, health clinics, and community centers. Promotion channels included workshops, health fairs, posters, social media posts, handouts, water bottles, and more! Most materials were available in English and Spanish.



Farmers' Market
Food Program

1,043



unique SNAP & WIC
Households
participated in
Double Bucks

82%



surveyed reported
eating more
vegetables & fruits
due to Double Bucks

\$372,370+

entering the local
farmers' markets
due to Double Bucks

“

*Enjoy being able to buy
fresh produce & support
farmers & local business.
~Double Bucks customer*

”



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@DINE.nutrition
dineforlife.org



Public Health



NC SNAP-ED