

DINE COMMUNITY

DINE is a team of Registered Dietitians (RDs), who teach interactive nutrition and cooking classes, promote healthy messaging, and partner with sites to help facilitate environmental changes that encourage healthy choices.

2022-2023 DINE in Community programming resulted in:

870 Adults in Durham received nutrition education in



23 community organizations

44 cooking demos

79 interactive classes

89-95% of adults participating in DINE reported:



- they learned something new that was nutrition-related
- they planned to make nutrition-related changes

“ I will start making quinoa at home- it's delicious! I loved this class! It taught me a lot of things I did not know."
~ Adult participant

Other ways DINE supported the community:

600+

new social media posts, reels, stories, and videos in English and Spanish

23,775

adults reached through social media, community events, and handouts

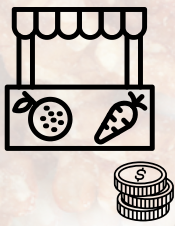
1,484 **SAY YES TO WATER**

adults reached with messaging about drinking more water

Durham Double Bucks joined neighboring Orange and Wake County markets to create **Triangle Double Bucks**



“Very grateful double bucks makes shopping for higher quality, local food accessible for me.
~Double Bucks customer”



4,186 total transactions from eligible Double Bucks benefit programs

Over **\$122,000** in Double Bucks provided to customers

747 customers* shopped with EBT benefits

\$194,821 in local foods purchased with Double Bucks, EBT, and WIC & Senior FMNP

Of 135 customers surveyed at four markets:

94% say Double Bucks made food more accessible

91% prefer to spend their benefits at the market instead of the grocery store

70% shop at the market because of Double Bucks

84% eat more fruits and vegetables because of Double Bucks

Double Bucks highlight

DINE worked alongside markets to coordinate and promote special events for WIC families and seniors. The events provided an additional \$10 in Double Bucks, taste tests, recipes, and other resources.



DINE thanks the 2023 funders of Double Bucks, **Duke Office of Community Health** and **Durham County Government**. DINE also thanks **Farmer Foodshare** for being an amazing fiscal sponsor and partner.

*DINE tracks unique customers using the last four digits of the EBT card. This does not track customers with WIC & Senior FMNP, cash, or special projects.



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