**GOAL:  Peer Support**

KPI: # of persons connected to peer support at the ED
KPI: # of persons connected to treatment
KPI: # of persons completed treatment

**GOAL:  Monitor Data on Overdoses**

KPI: # Overdoses
KPI: # Overdoses by Race
KPI: # Overdoses by race and drug
KPI: # of opioid pills per person prescribed in Durham County

**GOAL:  Increase access to naloxone**

KPI: # of kits distributed through EMS, jails, community, and health department
KPI: % of syringe exchange participants report an overdose reversal with naloxone
KPI: % of reported overdoses that also report using naloxone

**GOAL: Education and Prevention**

KPI: # of materials shared with residents
KPI: # of educational events attended
KPI: # of impressions on the task force's social media posts

**GOAL:  Whole Health Ambassador Support**

KPI: # persons trained as Whole Health Ambassadors
KPI: # persons linked to additional services
KPI: # followups by Ambassador

**GOAL:  Opioid availability/access for misuse.**

KPI: # of presentations given on safe medication storage and disposal
KPI: # of lockboxes distributed in the community
KPI: # of community take backs (weight collected)

**GOAL: Awareness**

KPI: # of individuals reached in media campaigns (FB, radio ads, billboards, health fairs)
KPI: % of high school students who report using prescription medication without a doctor prescription in the past month
KPI: # of community partners (agencies, institutions) sharing prevention materials

Alexander Kroll, akroll@fiu.edu

# Exercise: Developing KPIs

- **Task:** In the spaces below fill in your group's goals.
    - o If you have less than five goals, fill in your most strategic objectives (altogether a total of 5).
    - o Develop three KPIs for each goal (or strategic objective).
    - o Try to mix outputs and outcomes (30 min).

Recall the characteristics of KPIs:
- o Strategic relevance
- o Quantifiable
- o Valid and reliable
- o Timely and actionable
- o Practical and cost-effective

- *Purpose: This brainstorming activity should get your team started on its KPI development. The assignment needs to be completed within your teams and submitted to the SOG.*

Alexander Kroll, akroll@fiu.edu