DURHAM COUNTY MEMORIAL STADIUM AUTHORITY ("SA")

(Called Public Work Session – February 22, 2012)

The SA hosted a work session on February 22, 2012 at 9:00 a.m. in the Board of County Commissioners' chambers in the Durham County Courthouse (Old), at which time invited guests and the public were asked to appear before the SA members and staff, together with The Honorable Pam Karriker, member of the Durham County Board of Commissioners, to offer input as to the use of the newly renovated stadium at rental rates to be determined to be uniform, fair and reasonable.

Chairman Tommy Hunt welcomed those gathered and introduced the members of the SA, Ms. Karriker, County staff, and the Honorable Justice Willis Whichard, who served as Moderator for the event. In his remarks, Mr. Hunt stated that the purpose of the work session was to seek the advice and counsel of the assembled group as to how best to maximize the use of the County's eight million dollar investment at rates of recovery that were uniform, fair and reasonable, both to the taxpayers of the County and the users of the venue. Mr. Hunt stated that the SA would use the information derived from this meeting together with other data to determine as soon as reasonably possible a schedule of rental rates to be charged, and how best to market the Stadium to obtain maximum usage.

Ms. Karriker welcomed the group on behalf of the Durham County Board of Commissioners, and acknowledged that the meeting was a significant factor in the Commissioners' work on a five-year strategic plan for the entire County.

The SA members and staff present were: Chairman Tommy Hunt; Vice Chairman Willie Bradshaw; Dan Moushon; Frank Davis; and the undersigned, as Secretary. Also present were Motiryo Keambiroiro, Director of General Services; Reco Chavis, Stadium Manager; and Ms. Karriker of the Durham County Board of Commissioners. The guests assigned to address the meeting were several professionals in the sports community in this area who had dedicated most of their adult life to the wholesome development of young people in the community. The speakers were as follows: Al Davis, President of North Carolina USA Track and Field; Jon Lantzy, Lacrosse Coach at Durham Academy; Alan Rigsbee, Athletic Director at Northern High School in Durham; Jeff Hill of the Northern High School Boosters Club; Michael Straud of Triangle United Soccer Associate; Doug Shank of the Triangle United Soccer Association; Coleman Mitchell of the Triangle Champion Track Club; Jim Key, Durham Public Schools; and Larry McDonald, Athletic Director for Durham Public Schools.

Each speaker spoke for approximately five minutes as to their views of the subjects under discussion, to wit: fees and usage. The specific issues addressed were the following:

- 1) All speakers were generally very impressed with the facilities available at the Stadium. One speaker stated that he was "blown away."
- 2) Generally all speakers felt the fees were too high and their particular organization could not afford same, with comments like, "Track meets and soccer games don't bring in crowds like football fans"

to defray expenses. Most expressed the belief that their organizations had very tight budgets and that the expense of bringing a team to an event had to be borne by the individuals themselves.

- 3) Several speakers expressed the opinion that Durham Public Schools should pay nothing.
- 4) One speakers suggested a fixed fee to include all costs, such as security attendants and other necessary services.
- 5) The SA should raise its own money through concession sales, etc.
- 6) Add one or more soccer fields.
- 7) Increase usage of the Stadium. One speaker stated that only 14% of the Stadium facilities were utilized, and the existing fee arrangement was in excess of cost.
- 8) Other communities provided the same services for little or no cost. The communities mentioned were UNC-CH, New Hanover County, and Greensboro.
- 9) Several speakers noted that regional track meets for 3-4 day events would attract many athletes and their families who would measurably benefit the community hotels and food industries.

After all speakers had been given an opportunity to express their views, Chairman Hunt and Ms. Karriker thanked those who attended and stated that the SA would meet soon to consider their remarks and endeavor to establish fees and develop a marketing plan to hopefully achieve our objectives in the best interest of the citizens of Durham County.

There being no further business before the work session, the same was adjourned.

Respectfully submitted,

James T. Hedrick, Secretary

Durham County Stadium Authority